

GESNERIADS

The Journal for Gesneriad Growers

Vol. 61, No. 3

Third Quarter 2011



Sinningia speciosa

The Gesneriad Society, Inc.
(formerly the American Gloxinia
and Gesneriad Society, Inc.)

EDITOR

Jeanne Katzenstein
4252 Moss Oak Place, Sarasota, FL 34231
<editor@gesneriadsociety.org>

EDITOR'S DEADLINES

First Quarter October 1
Second Quarter January 1
Third Quarter April 1
Fourth Quarter July 1

EDITORIAL STAFF AND

CONTRIBUTING EDITORS

Judy Becker, Charlene Marietti, Dale Martens,
Julie Mavity-Hudson, Peter Shalit

CONSULTING TAXONOMIST

Dr. Laurence E. Skog

TAXONOMY REFERENCE WEBSITE

<http://botany.si.edu/gesneriaceae/checklist/>

BOTANICAL REVIEW

Bob Stewart <aeschynanthus@verizon.net>

BUSINESS MANAGER

Michael A. Riley
101 West 104th Street, New York, NY 10025
<riley2362@aol.com>

ADVERTISING MANAGER

Tom Bruning
31233 Beechnut Road, Treynor, IA 51575
<advertising@gesneriadsociety.org>

RIGHT TO REPRINT — The right to reprint or quote extensively from GESNERIADS is reserved; permission may be requested from the Editor. GESNERIADS follows the International Codes of Nomenclature, including *The International Code of Nomenclature for Cultivated Plants* (1995). Views published in GESNERIADS are not necessarily those of the editors, the Society, or its officers.

OBJECTS OF THE SOCIETY — The objects of The Gesneriad Society are to afford a convenient and beneficial association of persons interested in gesneriads, to stimulate a widespread interest in, gather and publish reliable information about the identification, correct nomenclature, culture and propagation of gesneriads; and to encourage the origination and introduction of new cultivars.

GESNERIAD REGISTRATION — The Gesneriad Society, Inc. is the International Registration Authority for the names and cultivars of gesneriads excepting the genus *Saintpaulia*. Any person desiring to register a cultivar should contact Judy Becker, 432 Undermountain Road, Salisbury, CT 06068 <hybridregistrar@gesneriadsociety.org>.

www.gesneriadsociety.org

www.facebook.com/gesneriads

GESNERIADS

The Journal for Gesneriad Growers

Vol. 61, No. 3

Third Quarter 2011

CONTENTS

President's Message	
— Peter Shalit	4
From the Society's Founder	
— Elvin McDonald	5
Once Upon a Gloxinia	
— Suzie Larouche	7
Seed Fund	
— Carolyn Ripps & Gussie Farrice	8
A History of the Florist Gloxinia	
in Pictures and Words	
— Dave Zaitlin	14
Growing Florist Gloxinias Down Under	
— Charles Lawn	28
Smell of Success: Hybridizing	
<i>Sinningia speciosa</i> for Scent	
— Dale Martens	30
Back to Basics: My Florist Gloxinia	
Finished Blooming, Now What?	
— Dale Martens	32
Coming Events	34
Botanical Review No. 37	
— Bob Stewart	35
Flower Show Trifecta:	
PFS Horticultural Classes	
— Charlene Marietti	40
Gesneriad Register	
— Judy Becker	46
Chapter Flower Show Winners.....	50
Additions to Hybrid Seed List.....	53

COVER

Sinningia speciosa –
one of the first illustrations
as *Gloxinia speciosa*
(published in 1817 in The
Botanical Register)



1840 illustration of "Gloxinias" from *Flora Universalis* (Germany), Vol. 5, Gesneriaceae, showing the type species of the genus *Gloxinia*, *G. perennis* (lower left), with the currently named *Sinningia speciosa* var. *rubra*, then named *Gloxinia rubra* (lower right), and the *Sinningia* hybrid *S. 'Youngeana'*, then named *Gloxinia 'Youngeana'* (top).