

# Gesneriads

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*Sinningia* 'Flamenco Apricot Bouquet', grown by Paul Lee.  
Best in Show at the 2013 Gesneriad Society Convention in Toronto. Photo: Julie Mavity-Hudson

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### The Gesneriad Society, Inc.

The objects of The Gesneriad Society are to afford a convenient and beneficial association of persons interested in the Gesneriad Plant Family (Gesneriaceae); to stimulate a wide-spread interest in; to gather and publish reliable information about the identification, correct nomenclature, culture, propagation, and conservation of gesneriads; and to encourage the origination, introduction, and conservation of species and cultivars.

The Gesneriad Society, Inc. is the International Registration Authority for the names and cultivars of gesneriads excepting the genus *Saintpaulia*. Any person desiring to register a cultivar should contact Irina Nicholson, 2512 South Balsam Way, Lakewood, CO 80227 USA  
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