

GESNERIADS

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Gesneria viridiflora

The Gesneriad Society, Inc.
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OBJECTS OF THE SOCIETY — The objects of The Gesneriad Society are to afford a convenient and beneficial association of persons interested in gesneriads, to stimulate a widespread interest in, gather and publish reliable information about the identification, correct nomenclature, culture and propagation of gesneriads; and to encourage the origination and introduction of new cultivars.

GESNERIAD REGISTRATION — The Gesneriad Society, Inc. is the International Registration Authority for the names and cultivars of gesneriads excepting the genus *Saintpaulia*. Any person desiring to register a cultivar should contact Judy Becker, 432 Undermountain Road, Salisbury, CT 06068 <hybridregistrar@gesneriadsociety.org>.

visit

www.gesneriadsociety.org

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COVER

Gesneria viridiflora

flower face photographed *in situ* in Cuba
by John L. Clark (story on page 13)